

# BUMPSTER CASE STUDY

WITH **HALO**  
branded solutions



[Origaudio] has always been great about making sure I always have samples on hand. Once I hung up with my client I immediately called my account manager and she was able to knock out virtuals in no time. Between the full color imprint, full-color custom packaging, and perceived high-end value, by the time my client received the pre-production proof, he wanted to do an immediate reorder. [The client] was absolutely ecstatic with the final results and I couldn't have asked for a happier ending."

Joe Durham  
Marketing & Branding Specialist  
HALO Branded Solutions

## OVERVIEW

HALO Branded Solutions has been an industry leader for over six decades by providing expertise in integrated marketing solutions that feature creative and cost-effective dimensional marketing products.

## STRATEGY

When Joe's client approached him with a crunch-time presentation opportunity he was certainly up to the task. With less than 24 hours to turn an idea for a brand relaunch into a golden opportunity, he looked to Origaudio for assistance. The Bumpster speaker has a 33 foot wireless range and carries some serious bass and sound quality. Perfectly sized for a cup holder, the full-color digital imprint on a metal plate gets brands the attention they merit.