

SHOCKWAVE CASE STUDY WITH



“ We had bought a few tech items from Origaudio in the past and our customers loved them. When we saw the Shockwave for the first time we knew it would again blow our custodians away! We got nothing but positive feedback about the portable speaker. It seemed everyone thought it was unique, useful and went over really well.

Duane Svec
Svec Promotions

OVERVIEW

Duane Svec has been providing marketing and promotional products in the industry for more than 20 years. They focus on finding creative ways to slap logos on awesome products and raise brand awareness.

STRATEGY

As a leading supplier of commercial floor maintenance products and restroom sanitizers, MARC was interested in giving their customers and custodians that use their products an awesome tech gift. Duane Svec knew the Shockwave would be the perfect fit because it functioned as both a smart phone power bank and Bluetooth speaker, with a large full color imprint space for a nice image and their logo.